

Search Engine	Powered By	Submission Time	Other Alliances	Cost to Join	Traffic Reach	Add URL
AltaVista	Main Results are from Altavista (Paid) Altavista, Overture (PPC), Looksmart (PPC)	2 Days - 2 Weeks	Referral link at Google	6 months \$39.00 - Basic Submit Free	40 Million Unique Vistors each Month	Click To Follow Link
Ask Jeeves	Database powered by Ask.com and Teoma.com	n/a	Referral link at Direct Hit, Netscape, Yahoo Option at Netscape	1 URL = \$30.00	17 Million Unique Visitors each Month	Click To Follow Link
AOL Search	AOL Featured Sites - Google	3-4 Weeks		Free	23 Million AOL Users	Click To Follow Link
Direct Hit (owned by Ask Jeeves)	Closed refers to Teoma.com	Closed	Closed	Closed	Closed	Closed
Excite	Part of Infospace network, pulls from Altavista, Askjeeves (PPC) Inktomi (PPC), About, Looksmart (PPC) Findwhat, Overture (PPC)	n/a	White/Yellow page format used by Infospace	Free		
FAST (owns AllTheWeb & Lycos is also a significant investor in FAST)	Fast/Alltheweb, Open Directory	Main results at AllTheWeb Some main results at Lycos	Lycos Network	\$189.00 per year	Terra/Lycos 11 Million users	
HotBot (owned by Lycos)	Main Results from Teoma/AskJeeves (PP) Inktomi, Open Directory, Overture (PPC)	3-4 Weeks	Referral link at Direct Hit, Google, Lycos	?	Terra/Lycos 11 Million users	
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Inktomi	Inktomi operates a crawler that powers other search engines	Main results at iWon Secondary results at AOL, HotBot, GoTo, LookSmart, MSN		\$39.00 Per Yedr		
iWon	Looksmart (PPC) Overture (PPC) Inktomi	n/a	Directed to LookSmart Add Url Page	\$149-\$299		
Google	Main results from own crawler Directory listings from Open Directory	2-3 Weeks	Referral link at Netscape, Yahoo Option at Netscape	Free		
Overture	Main results from paid advertisers Secondary results from Inktomi	Links distributed to many major search engines; see Paid Listings page.	Referral link at Netscape Option at Netscape	PPC		
LookSmart	Main results from own editors Secondary results from Inktomi	Main results at MSN Search Directory listings at AltaVista, Excite, iWon	Referral link at Netscape Option at Netscape	.15 PPC \$49.00 Set up fee		
Lycos	Some main results from Open Directory Some main results from FAST Some "Popular" results from Direct Hit	4-6 weeks	Referral link at Direct Hit, HotBot, Google, Netscape Option at Netscape	Free - to Express \$189	11 Million Registered Users	Click To Follow Link

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MSN Search (owned by Microsoft)	MSN Featured Sites, Overture (PPC), Looksmart (PPC) Direct Hit via Askjeeves (PPC) Inktomi (PPC)	3-4 Weeks	Default search engine for Internet Explorer users	?	10 Million Unique Visitors - 400 Million page views	
Netscape Search (owned by AOL)	Open Directory, Overture (PPC), Google		Default search engine for Netscape browser users	Free	5 Million Users - 92% of Fortune 100 companies	
Northern Light	Is now a Pay-Per-Use Engine	n/a	Jan 18 changes to Pay Per search format	Free		Click To Follow Link
Open Directory (owned by AOL)	Open Directory submissions from own editors	Main results at AOL Search, Netscape Search, Lycos Directory listings at Direct Hit, HotBot, Google		Free		
Yahoo! Web Pages	Yahoo Editors, Overture (PPC) and Google	7-10 Days		\$299 per year		Click To Follow Link
NBCI	Now Uses Yellow/White page powered by InfoSpace	InfoSpace		Directed to Lycos with \$189 fee	65% Internet Reach	Click To Follow Link
Teoma/AskJeeves	Database powered by Ask.com and Teoma.com	White/Yellow page format used by Infospace		1 URL = \$30.00		Click To Follow Link
Whatusseek	Human Reviewed			\$49 - \$18 per year - free submission		Click To Follow Link
InfoSpace	Results show up in Excite			Free		
				LookSmart??		
Webcrawler	Powered by Overture		Add URL default to Overture			
About.com	About.com Proprietary content, Sprinks paid, Inktomi					
Findwhat	Direchit & Teoma/Askjeeves					
	Kandoodle PPC & Google					
Yahoo! Web Sites	Overture (PPC) Yahoo Categories					
Go.com	Overture Clone					
Xuppa (formerly Bay9)						

PAY-PER-CLICK ENGINES	PAY-PER-CLICK ENGINES	PAY-PER-CLICK ENGINES	PAY-PER-CLICK ENGINES	PAY-PER-CLICK ENGINES	PAY-PER-CLICK ENGINES	PAY-PER-CLICK ENGINES
OVERTURE						
Ah-Ha PPC	Ah-ha PPC, Ah-ha Crawler sites, Fast/alltheweb					
7Search PPC	7search PPC, partners, Teoma/Askjeeves					
Kandoodle PPC	Kandoodle PPC & Google					
Wisnut	Just Purchased by LookSmart	1.5 billion pages indexed				
Findwhat.com						